

# FOCAL.AGENT

## Property Photography: The Brief

### Required Equipment



DSLR Camera



Wide-Angle Lens  
16mm FF  
10mm CF



Tripod



Flashgun



20 Photos  
(.jpg > 3MB)

### Quick Tips for Photos

- Always **shoot at waist height** and keep the camera level to create **straight vertical lines**
- Point the **flash at the corner of the ceiling behind you** for good diffusion of light
- Stand in the **farthest corner of each room** to maximise the space you are capturing
- Include two shots of the exterior (one angled; one straight on) and the garden or garage
- Take a few angles of each room for maximum coverage

### Example Property Shots



Exterior Shot (Straight)



Exterior Shot (Angled)



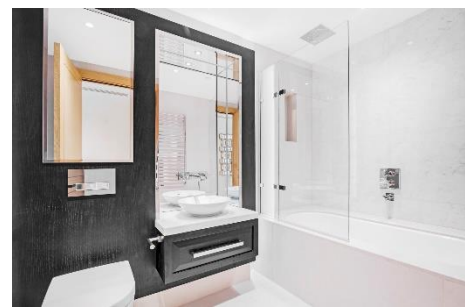
Living Room



Kitchen



Dining Area



Bathroom

### Delivery

Please send your floor plan to [recruitment@focalagent.com](mailto:recruitment@focalagent.com) via [www.focaltransfer.com](http://www.focaltransfer.com)

# FOCAL.AGENT

## Floor Plan Design: The Brief

### Required Equipment



Laser Measurer



Graph Paper



Pencil

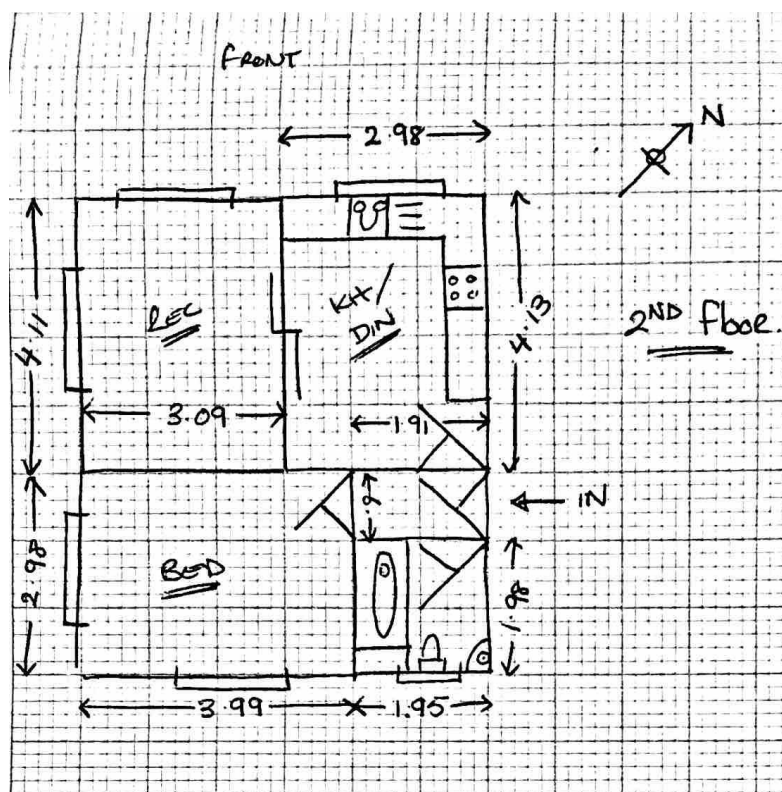


1 Floor Plan

### Quick Tips for Floor-Plans

- Measure from **wall to wall** in each room and **include garages** where necessary
- A good rule of thumb is that **1 large square is equal to 1 metre squared (m<sup>2</sup>)**
- Take a **minimum of two measurements per room** (length and width) to prevent errors
- Make sure windows are placed correctly, doors hinge the right way, etc in line with other symbols
- **Keep your lines straight**, as wobbly lines can be confused for curves

### Sample Floor Plan



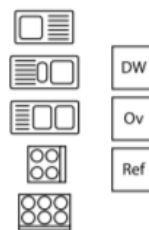
#### Access

Single Door  
Double Door  
Sliding Door  
Bi-Fold Door  
Pocket Door  
Window



#### Walls

Exterior Wall  
Interior Wall  
Interior with Fireplace



#### Kitchens

Single Sink  
1½ Bowl Sink  
Double Sink  
4-Ring Hob  
6-Ring Hob  
Dishwasher  
Oven  
Refrigerator



#### Bathrooms

Toilet / Bidet  
Bath  
Shower  
Wash Basin  
Corner Bath

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